

## Marco Predieri

Ivrea (TO), 19 September 1967  
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### Sailing Background

I started sailing when I was 14 year old in Flying Junior and two years later in 470.

In the past years I have sailed at national level, mainly in 470 and in some classic Italian regattas (Gorla, Centomiglia, Cooking Cup, etc).

In 1992 I was elected General Secretary of the Italian 470 Class Association and kept such position until now. From 1998 to 2000, I have also held also the position of Chair of the Marketing Commission of the International 470 Class Association.

In cooperation with the Italian Sailing Federation (FIV) and the International 470 Class Association, I have worked on the organization of the 470 World Championships (Cagliari, 2002), 470 European Championships (Malcesine, 2000 and Riva del Garda 2008), 470 Junior World Championship (Marina di Carrara, 1993) and 470 Junior European Championships (Pescara, 1998; Rosignano Marittima, 2002), 470 Master's Cup (Bracciano, 2007).

I have been the team leader of the Official Italian teams at the 470 Junior World and European Championships. With the support of FIV, I have also promoted some projects dedicated to the promotion of the sport of sailing at school level.

I am involved in the ISAF since 2000, initially as member of the Team Racing Sub-Committee member, then of the Class Rule Sub-Committee and, for the current 4 years term, of the Development and Youth Committee.

On the professional side, after 8 years at Pioneer Investments Asset Management (Strategy Department) finally as responsible of benchmarking area, I have recently joined UniCredit Bank, Global Transaction Banking Division (Strategy and Business Development area).

### Goals

If elected to the EUROSAF Vice-Presidency, I would focus on:

- helping EUROSAF to diversify its income sources through creative ways of marketing its events and intellectual properties.
- developing and promoting EUROSAF Association in Continental Europe as an attractive partner for sponsors, commercial entities, media players, as well as its members, athletes and coaches.
- working effectively and collaboratively in the Executive Committee to implement the goals of EUROSAF in an efficient and businesslike manner.