



EUROPEAN SAILING FEDERATION

SEMINAR 4th & 5th April 2009 DENMARK

AT THE SCANDIC HOTEL, COPENHAGEN

Sailing and the Media

Programme

SATURDAY 4th April, 2009

Seminar Chairman, Kjell Borking

11.00 Introduction to the Seminar György Wossala, EUROSAF President

11.10 Henrik Saabye

Television Producer, Founder and CEO Henrik Saabye Productions

12.10 Questions/discussion

12.30 LUNCH

13.45 Morten Lorenzen

Commentator, Olympic Regatta 2008 & Director Royal Danish Yacht Club

14.30 Questions/discussion

14.45 James Boyd

Editor, The Daily Sail Website - <http://www.thedailysail.com>

15.30 Questions/discussion

15.45 COFFEE BREAK

16.00 Jakob Ôdum

TracTrac, Digital Tracking of Sailing Events

17.00 Questions/discussion

17.15 Session concludes

SUNDAY 5th April, 2009

09.30 Panel Discussion – Chaired by Chris Atkins

Panel: Morten Lorenzen, James Boyd, Jakob Ôdum and Thomas Holc – ISAF

10.30 Conclusions

10.45 COFFEE BREAK

11.15 Ordinary General Assembly Continues